

# TECHNICAL INFORMATION

## COMMONLY ASKED QUESTIONS

### Size of art to be furnished:

- Anything under 48 inches can be full size.
- Anything 48 to 72 inches should be 1/4 scale.
- Anything 73 to 120 inches should be 1/6 scale.
- Anything 121 inches or larger should be 1/8 scale (except billboards).

All billboards should be 1/14 scale - 30 sheet (19.427" x 8.708") or 8 sheet (9.285" x 4.281").

### Resolution needed for a large format piece:

Based on the sizes and scales given above, 300 DPI will be plenty of resolution.

### We accept electronic files in any version:

- FreeHand
- Adobe Illustrator
- QuarkXpress
- Photoshop

### Formats:

- CD-ROM
- 100MB ZIP
- 250MB ZIP
- 3-1/2 inch disc
- 1GB JAZ Cartridge