












Custom printing ink colors for printed t-shirts, custom aprons, screenprinted sweatshirts and polo shirts from ASAP

These ink colors are the most popular colors used by our customers. A key to printing on custom t-shirts, sweatshirts, aprons and other garments is CONTRAST.

PLASTISOL INK COLORS: (cured at high temps to last and last on the garment). Do not bleach. Do not iron.					
	Brown		Charcoal		Tan
	Grey		Yellow		Sun Gold
	Dark Green		Grass Green		Kelly Green
	Scarlet Red		Cardinal Red		Maroon
	Cyan		Royal Blue		Navy Blue
	Dolphin Aqua		Light Orange		Orange
	Black		Rust		Magenta
	Purple		Lilac		
	White				

Custom Mixed Ink Colors available for an added cost with PMS matching from \$25.00 per color to \$50.00 per color.

You want to use the ink color(s) that provide the highest contrast to the garment color. Ink colors tend to appear differently depending upon what apparel color they are printed on.

The higher the contrast, and the bolder the design / text, the more eye appeal the finished product has from a distance. An increasing popular trend is to have low contrast apparel such as a dark color of tshirt like an earthtone, printed with a opposite earthtone ink.

As an example. The highest contrast is a LIGHT shade of ink on a DARK shirt, or vise-versa. A very low contrast print would be WHITE ink on a YELLOW or ASH GREY shirt. You also would not want to print a white ink design on a White or Natural colored shirt - there would be NO contrast at all, and a waste of money.

Custom ink colors can be PMS matched and the cost can run over \$50.00 for a given order. We offer several plastisol inks in Metallics, puffs and suedes. The Metallics have very tiny flecks of shiny metal. The Puffs then to "puff up" so they have a depth of appearance from the t-shirt or sweatshirt - a 3D look. The Suedes have a feel almost like suede leather. These 3 "exotic" ink styles do not last as long thru numerous washings / dryings as the basic Plastisol inks.